

360 NETWORKS

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360 Networks unveils new cloud-based phone system for hospitality industry.

COMXCHANGE
Setting the New Standard

Madison, WI - October 2, 2019 - 360 Networks, a leading telecommunications company in the hospitality industry, just launched ComXchange 14, a cloud-based phone system with many new features and upgrades.

“We’re really excited about this,” said Doug Schwartz, CEO of 360 Networks. “We’ve been working on this for a long time and it’s really going to benefit the hospitality industry.”

ComXchange 14 is a cloud-based phone system, though it can also be installed on-premise. The system has integrated call accounting and voicemail modules along with an interface to property management systems (PMS). In addition, the new release of ComXchange 14 includes an easy-to-use graphical user interface (GUI) for hotel staff.

“We really wanted the user experience to be easy,” Schwartz explained. “The front desk can be a very stressful place. It was important that the staff be able to navigate our system easily.”

The hotel industry is also going through rapid changes right now. Many hotels don’t like to invest huge sums of capital into a technology that can become outdated. With the cloud-based application, ComXchange 14 offers a small monthly fee to keep costs low. In this model, they also receive software upgrades and support.

In addition, some new hotels are leveraging efficiencies and building multiple hotel brands in the same building. Each brand may have their own PMS that needs to integrate with a phone system. Previously, a single phone system couldn’t handle multiple interfaces. ComXchange 14 now can interface with multiple PMS applications simultaneously.

ComXchange 14 is built on the original ComXchange platform that has been installed and operating in hotels since 2006. Respected and noted as a reliable and cost-effective phone system, ComXchange has grown rapidly ever since.

“We’re hoping that trend continues with this new release,” Schwartz stated.

360 Networks was founded in 2014. They own and manufacture ComXchange, a leading cloud-based and on-premises voice communications system. Designed specifically for the hospitality industry, ComXchange integrates with all major hotel property management systems. ComXchange provides an all-in-one unified communications solution with phones, voicemail and call accounting bundled together. ComXchange is rapidly setting the new standard in voice communications for the hospitality industry.

